

THE UNIVERSITY OF  
**NOTRE DAME**  
 AUSTRALIA



**BUSINESS SYMPOSIUM PROGRAM**  
**TUESDAY 19 JUNE**

9.45am	REGISTRATION AND MORNING TEA		
10am	WELCOME TO NOTRE DAME		ALUMNI PRESENTATION
	ACCOUNTING & FINANCE	BUSINESS MANAGEMENT & ENTREPRENEURSHIP	ECONOMICS
SESSION 1 10.50am	Tap & Go: What, you want to use cash? Gerry Kelly	The Pros and Cons of Participative Leadership Mike Fazey	What do Economists do?: The Case of the RBA Emily Poole - Reserve Bank of Australia (hosted by Prof Werner Soontjens)
11.40am	LUNCH		
SESSION 2 12.20pm	So, you want to run a Recording Studio... and make money? Prof Derek Parkin	Eco-labelling in business; who cares Matt Watson - Marine Stewardship Council (hosted by Prof George Kailis)	The Economics of Economics: A Simple Case of Supply and Demand Prof Greg Moore
SESSION 3 1.10pm	What went wrong with Dick Smith? Evelyn Hogg	The Political, Legal and Regulatory Environments of Innovation in a Global Market: Dyson Case Study Caterina Crucitti	Standing Out: How Economists Signal their Worth Jane Harrison
2pm	CLOSE		

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